

Research on the Educational Concept and Construction of "Great Thought and Politics" in Colleges and Universities under the Background of Information Technology

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Abstract: In the new era, with the continuous popularization and deepening of ideological and political education in China, the demand for ideological and political education for students in higher vocational colleges is becoming higher and higher. At present, with the arrival of the information age, the society needs more and more talents of professional knowledge, so at present, the teaching of professional knowledge in the society is far more than ideological and political education, which seriously affects the development of ideological and political teaching system in higher vocational colleges. Based on this point, starting from the ideological and political education concept, this paper analyzes the research problems of the "big ideological and political" education concept in colleges and universities under the background of information technology at present, and then puts forward the relevant ways to improve the education, hoping to effectively improve the ideological and political education in higher vocational colleges for the reference of the broad masses of colleagues.

1. Introduction

Under the current information background, the educational aim of higher vocational colleges is to cultivate the professional and technical talents for the social role, and then to meet the needs of the current rapid development society. Therefore, higher vocational colleges should not only pay attention to the teaching level of professional knowledge, but also pay attention to the ideological and political development of students, so as to lay the groundwork for students to have good psychological quality and ideological and moral quality in the future, and then it is imperative to innovate and reform ideological and political education in higher vocational colleges.

2. The Characteristics of the Educational Concept of "Great Thought and Politics"

As an important part of the concept of university education, "big thought and politics" essentially puts the ideological and political education of college students in the overall perspective and the fundamental problems, combining "people-oriented, moral education as the first"^[1] to improve the quality of ideological and political education among college students as follows:



Figure 1 Education concept of "big thought politics"

2.1. High Participation

Compared with the traditional classroom ideological and political education, the concept of "big ideological and political" education advocates full participation, whether teachers, party members, cadres or logistics need to participate in the ideological and political education of college students. This high level of participation can not only strengthen the ideological and political education of college students, but also guide the formation of an organic and unified whole within colleges and universities. Under the background of informationization, this "big ideological and political" education model can also establish a more complete and powerful network education system[2].

2.2. Time Stretchability

The idea of "big ideological and political education" emphasizes "educating people as the basis ", which runs through the deadline of new students' admission to graduation, and there will be specific ideological and political education arrangement for each stage, which can grasp the trend of college students' ideological changes well and fully show the time extension of the idea of" big ideological and political "education. In addition, its education not only permeates the first classroom, but also can be reflected in the performance of the second classroom, using the network resources, extracurricular practice and other forms to go deep into the ideological and political education of college students, and then promote the overall level of ideological and political education.

2.3. Inclusiveness and Openness

The content of the "big ideological and political" education concept is inclusive and open, in this era of rapid development of information, all kinds of ideological and political views are constantly emerging , " big ideological and political "education to these views is an inclusive, open state, but it will screen and comment on these views, actively guide college students to have the correct ideas; in addition, its content is also in line with the trend of the times, in line with the " fit "principle, can maximize the advantages of ideological and political education.



Figure 2 Ideological and political education

3. The Research Question of the "Big Thought Politics" Education Idea in the University under the Informationization Background

3.1. Deviations in Educational Concepts

At present, with the advent of the information age, the rapid pace of life is also constantly eroding the university education, some colleges and universities in the ideological and political education biased, in order to pursue a higher rate of postgraduate and employment, only pay attention to students' professional ability, but ignore the "education-oriented" education concept, for the second class of ideological and political education only stay on the surface of the article, not put into practice, so that ideological and political education has produced the phenomenon of instant success, floating on the surface, completely deviated from the original intention of "big ideological

and political education" [3].

3.2. The Teaching Staff Needs to be Improved

The ideological and political teachers in some colleges and universities, under the pressure of the scientific research and subject given by the school, can not fulfill the duty of teaching and educating people very well, only do the knowledge transfer, do not realize the interaction with the students, and do not realize the real function of ideological education very well. In addition, the ideological and political education teams in some colleges and universities are composed of only professional teachers, lack of integrity, and do not combine counselors, party members and cadres, logistics and other teams, which makes the ideological and political education work relatively loose, without unified and complete planning, can not deal with the ideological problems arising from students in time, and it is difficult to achieve the participation characteristics of "big ideological and political" education.

3.3. Lack of the Subject of Education

At present, most of the ideological and political education classes in colleges and universities are in one-sided classroom, students passively receive education and learning, so that the main body of "big ideological and political" education is missing. Through the nine-year examination-oriented education system, most of the students have just entered the university, and their self-independence consciousness is relatively weak, which is easy to be disturbed by the outside world [4]. It is easy to produce resistance to ideological and political education, which is not conducive to the development of ideological and political education. In addition, students have not really become the main body of ideological education, most colleges and universities for ideological and political education are engaged in formalism, this passive education, will make students feel disgusted, and even seriously affect the students' own ideological development.

3.4. The Complexity of the Network Environment

With the rapid development of the internet information age, massive data information appears in the network, all kinds of ideas and opinions appear in the network, and college students are in the gradually mature stage of thinking, but its judgment of right and wrong is still in a weak stage, which is easily influenced by all kinds of ideas, and thus goes astray. In addition, the life of college students can not be separated from the network, in this complex network world, all kinds of seductive information can easily let students make wrong judgments, leading them to make wrong decisions, which is also an important factor hindering the development of ideological and political education in colleges and universities.

4. The Construction Plan of "Big Ideological and Political" Education in Colleges and Universities under the Background of Information Technology

4.1. Establish a Correct Ideological and Political Concept

The purpose of ideological and political education is to better solve the significance of human existence. The purpose of ideological and political education in colleges and universities is not only to pass the ideological and political concept to the students, but also to let the students grasp the ideological and political concept in depth. Based on this point, the "big ideological and political" education in colleges and universities is to take the students' thought and consciousness as the main body, to infiltrate the ideas and knowledge in the invisible, so that the students can get better ideological and political education.

4.2. Enhancing the Teaching Staff

A professional and complete teaching staff can not only enable students to obtain better educational resources, but also improve the overall teaching standards of the school. Based on this point, the school should start from two aspects in the process of building the ideological and political education team: on the one hand, the professional teachers' own strength needs to be

improved, the pressure of teachers' scientific research and post should be reduced, and teachers should be given more space to prepare the teaching plan of ideological and political education.[5]. On the other hand, relying solely on professional teachers to carry out the construction of ideological and political team is far less than the participation required by the "big ideological and political ", we should closely link the school counselors, party members and cadres, logistics and other school departments to carry out ideological and political education for college students, fully integrate the breadth and depth of their education, and better improve the standard of ideological and political education.



Figure 3 Ideological and political education

4.3. Returning Education to the Main Body

The concept of "big ideological and political" education is inclusive and open, based on this point, in the development of ideological and political education in colleges and universities, the main body of the classroom needs to be handed over to the students, not to blindly impart rigid knowledge, but to synchronize the concept of education with the students, to pay attention to the inner world of the students, to teach some ways of dealing with the world as much as possible in the classroom, to conduct classes in a friendly manner, which can relieve the students' rejection psychology and relieve the students' learning pressure. In addition, the ideological and political education in the second class of colleges and universities should not stay on the surface, do not do those formalism, should integrate more information elements, in a new strange way to attract students, rather than in the form of coercion.

4.4. Using a Network to Build a Platform

In view of all kinds of information in the network age, all kinds of information are mixed, colleges and universities can construct the relevant education platform through the network power, when the students face the inductive information, can seek the help of the platform, help the students to analyze the problems, can better guide the students to develop the correct values, but also help the students to cultivate the discrimination ability of the information. In addition, the construction of network platform alone is far from meeting the needs of college students, we should synchronize some online courses or online private consultation and other functions, let "big ideological and political" education keep pace with the times, let students also feel the ubiquitous ideological and political education in the network, and then promote the development of ideological and political education in colleges and universities.

5. Conclusion

To sum up, under the current information background, the innovation and reform of ideological and political education in higher vocational colleges can not be accomplished overnight, but a long and systematic project, which needs the joint efforts of higher vocational colleges and teachers,

through the cultivation of students' innovative and entrepreneurial spirit, strengthening the ideological and political education, reforming the ideological and political education system and promoting the construction of ideological and political teachers, the ideological and political education can be integrated into the daily life of students, so that students can form a good ideological and political moral character in the process of entering the society in the future to lay a good quality foundation.

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